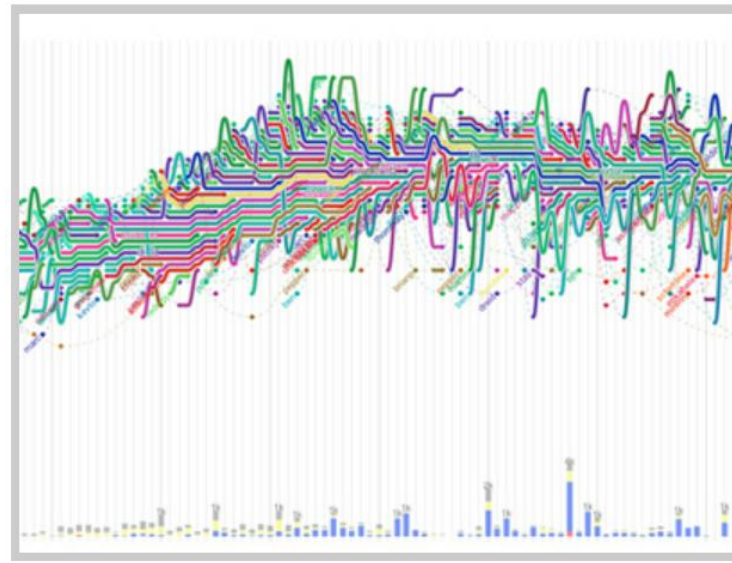




Representation- II

Encoding relation

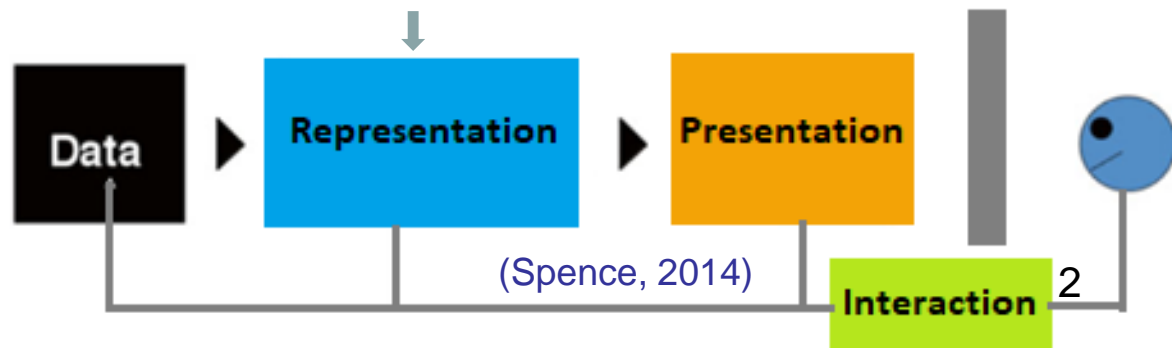


- Two types of data:
 - Value (already addressed)
 - Relation

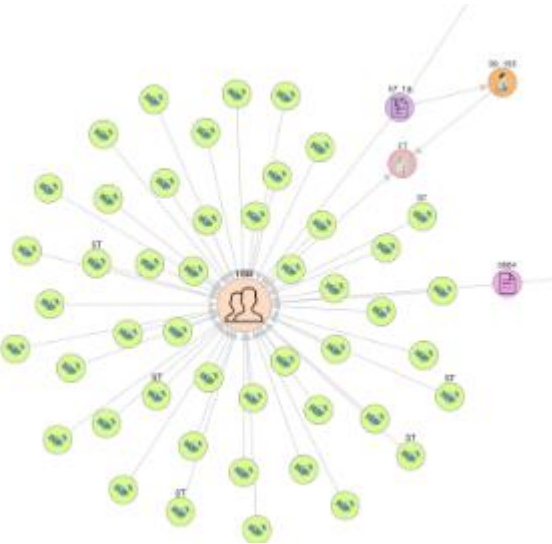
- What is relation?

A logical or natural association between two or more things; relevance of one to another; connection (in dictionary)

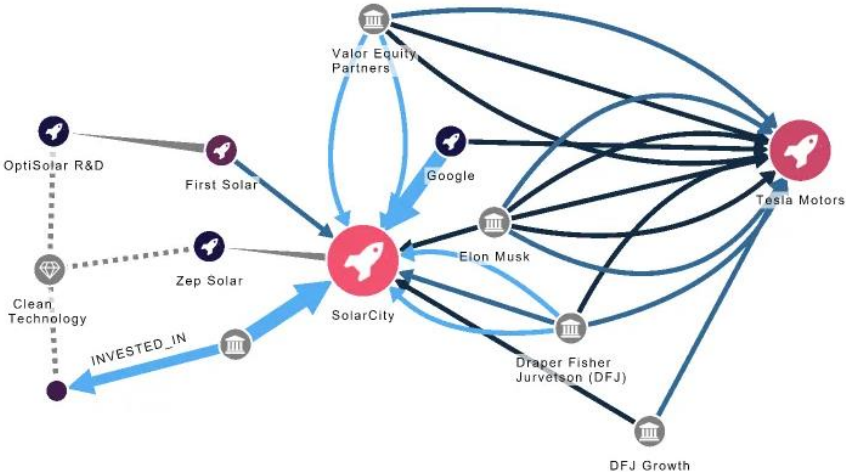
- How to represent relation?



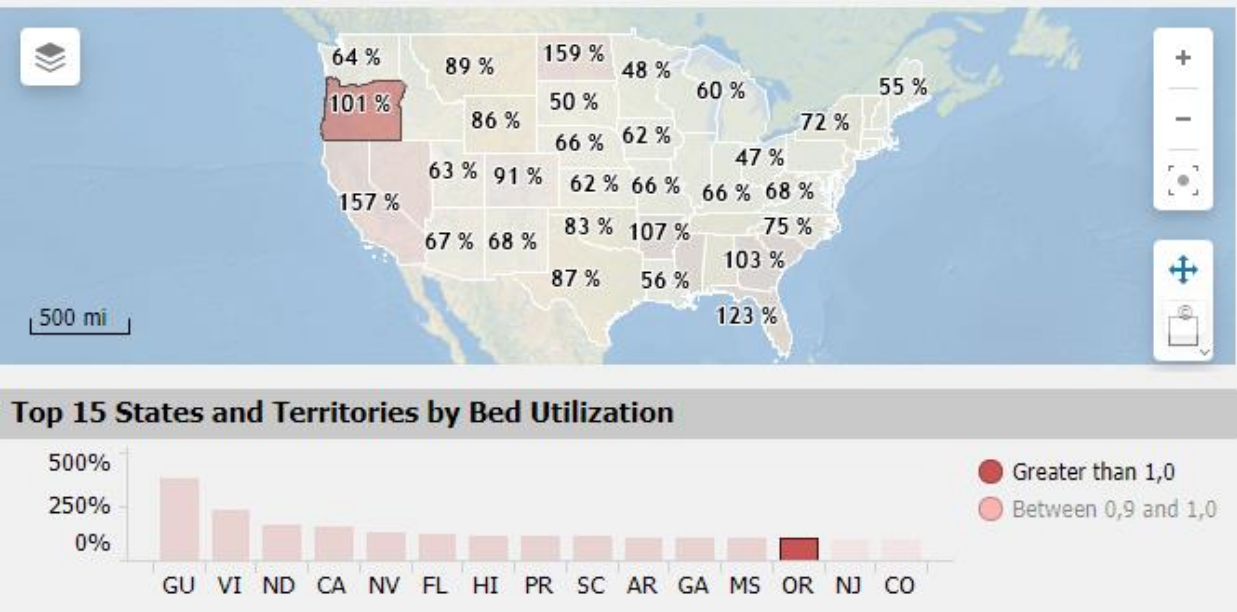
Several ways to represent relation:



Lines indicate relationship



Arrows indicate unique unilateral functional relations

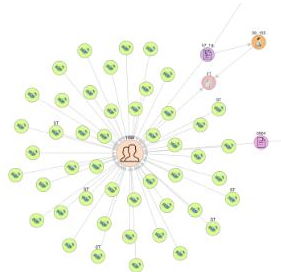


Color indicates a relation between representations

- The nature of relations is different from values
- However, the prime considerations in the choice of a representation are similar:
 - an understanding of the **task**
 - the **insight** that is sought
 - what **questions** might be asked of the relation
- Some representations of relation are very **simple, yet powerful**

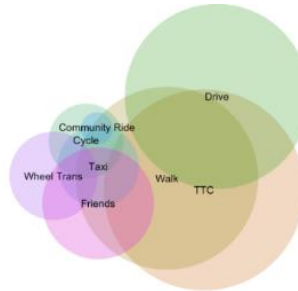
Encoding relation

- Lines

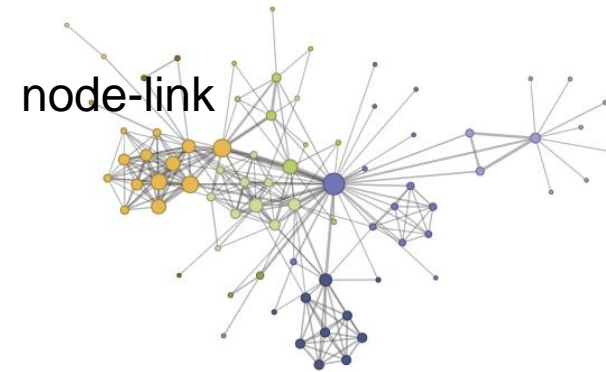


- Diagrams

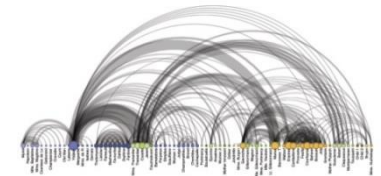
Venn diagrams



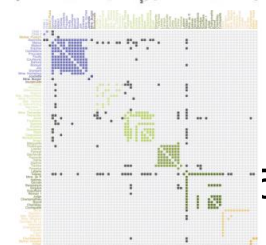
- Networks



Arc

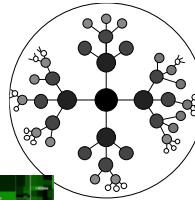


Matrix



- Trees

Hyperbolic browser



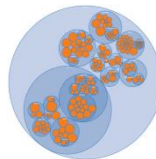
Treemap



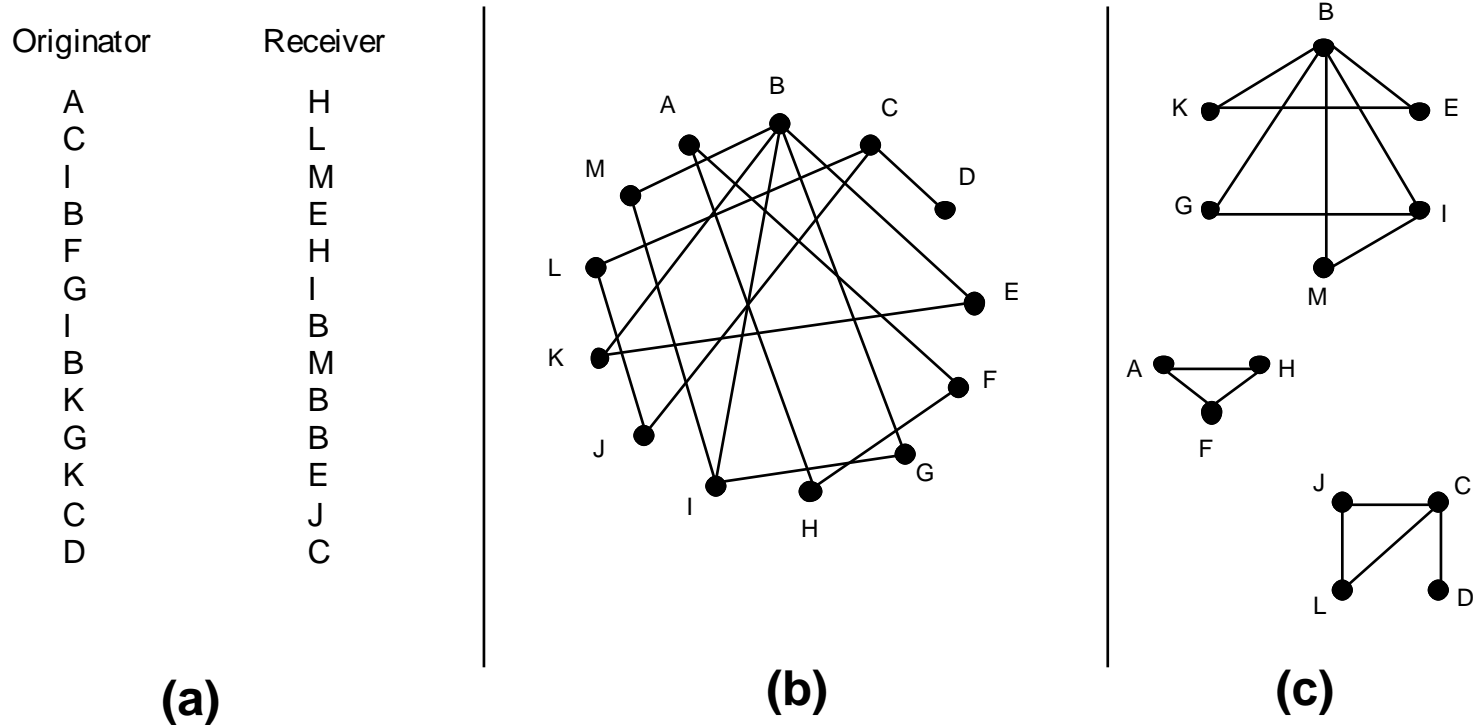
Sunburst



Nested circles



- **Lines** are perhaps the simpler way to represent a relation between two entities



Insight into even a short list of telephone calls (a) is enhanced by their node-link representation (b), especially if disconnected subsets can be identified (c).

(Spence, 2007)

Topological transportation maps:

- Exploit the shapes into which lines connecting stations are arranged
- Use color to denote different lines
- Use symbols to denote different types of stations
- Have general (but not necessarily) accurate veracity



Perhaps the most familiar use of lines to represent relations is in transportation maps



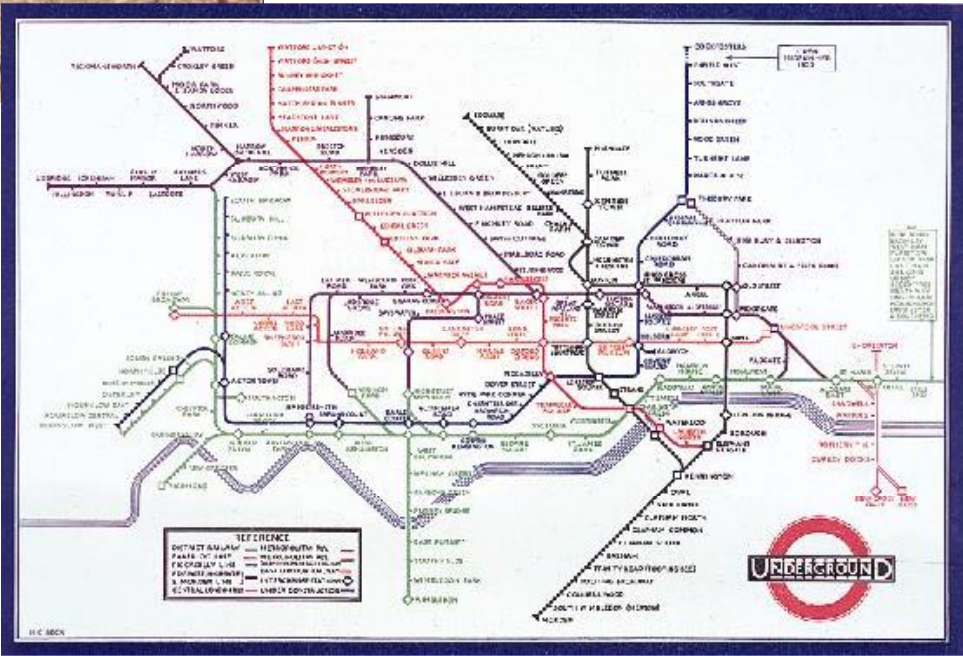
Classical example:

Original London Underground map

Harry Beck's map (1933)
[Harry Beck's Tube map - Transport for London](#)

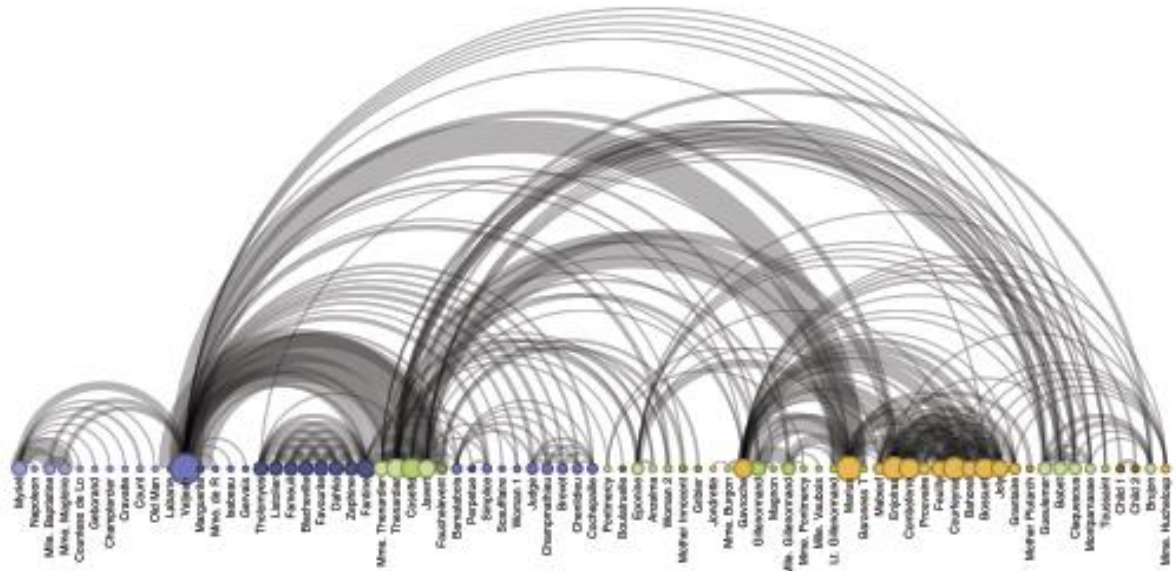
-Much simpler, with general (but not necessarily) accurate veracity

[Harry Beck's Tube map - Transport for London](#)



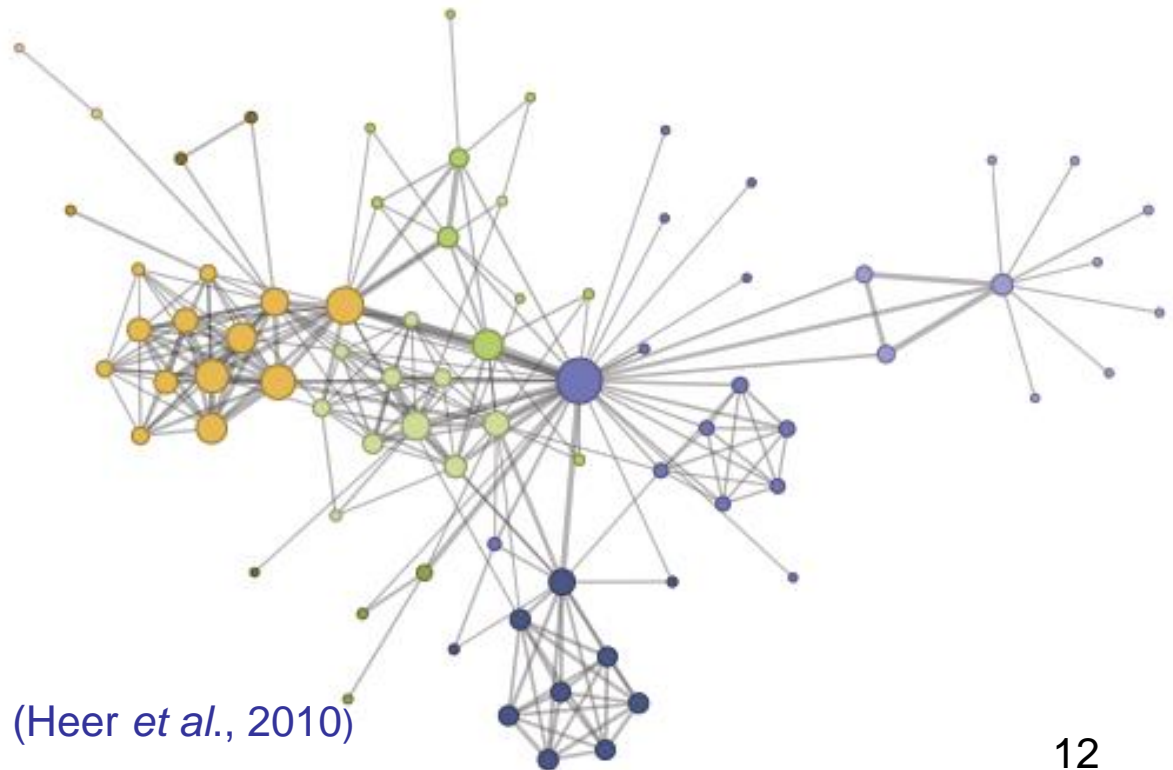
- The **arc diagrams** use a one-dimensional layout of nodes, with circular arcs to represent links
- May not convey the overall structure of the graph as effectively as a two-dimensional layout, with a good ordering of nodes it is easy to identify cliques and bridges
- Multivariate data can easily be displayed alongside nodes
- Seriation is the problem of sorting the nodes in a manner that reveals underlying cluster structure is formally called seriation

(Heer *et al.*, 2010)

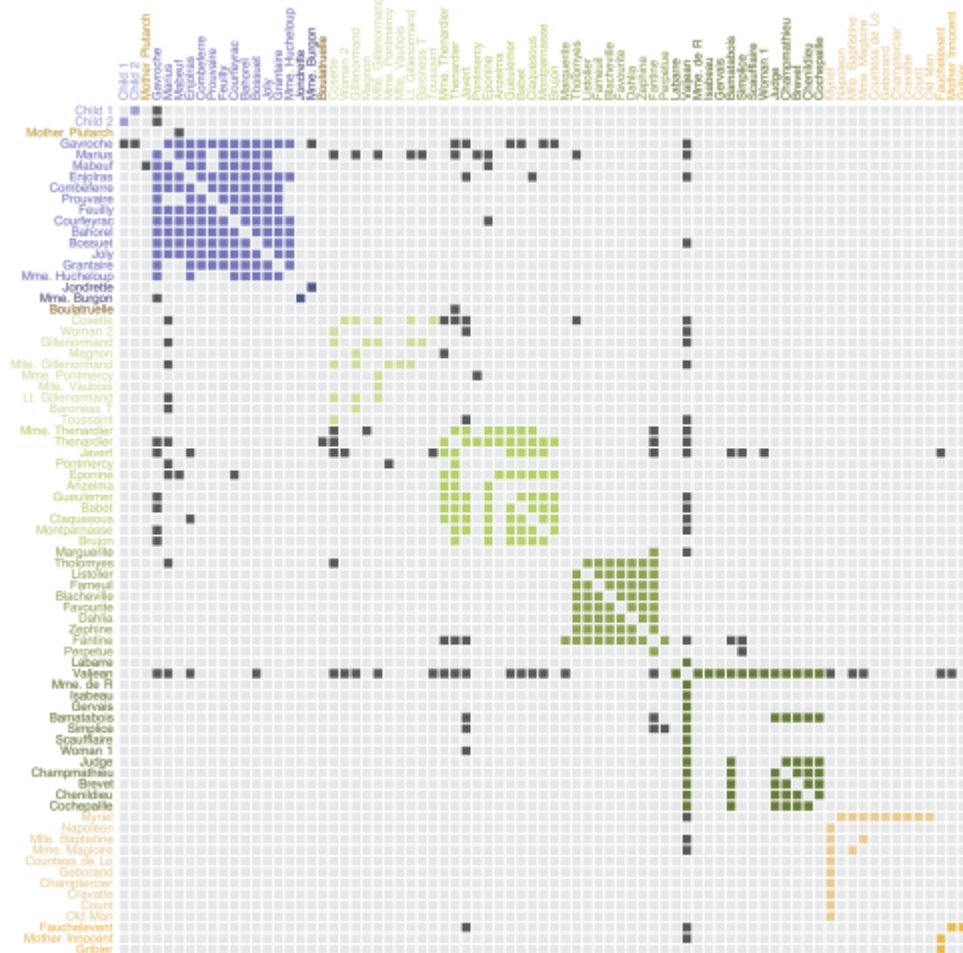


- The **node-link (force directed)** layout is a common and intuitive approach to network layout; it models the graph as a physical system
- Nodes are charged particles that repel each other, and links are damped springs that pull related nodes together

[Force-directed graph drawing - Wikipedia](#)

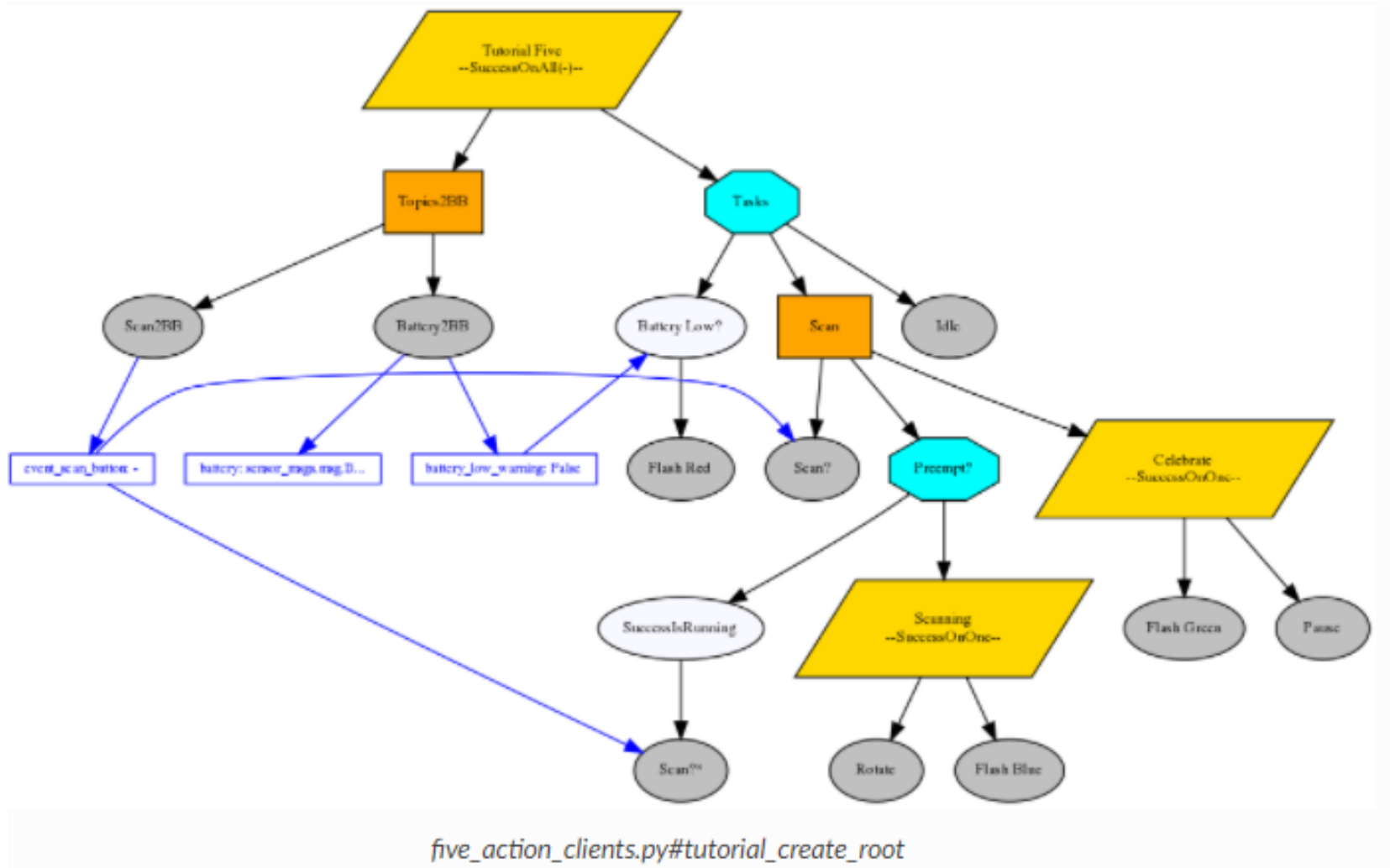


- The **matrix views** represent the adjacency matrix of a graph
- Using color or saturation instead of text allows values associated with the links to be perceived more rapidly
- The seriation problem also applies



(Heer et al., 2010)

Example of graph visualization: The ROS Computation Graph

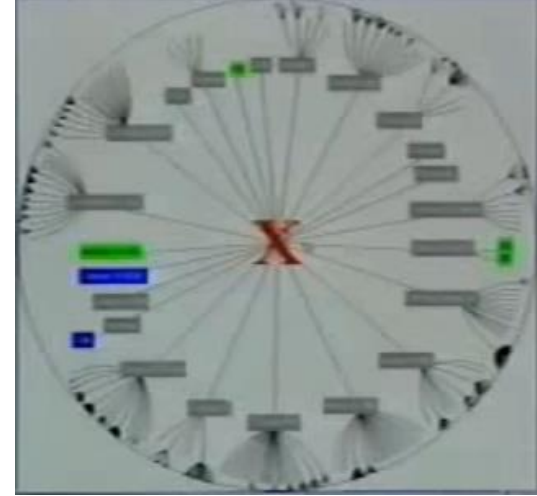


- The **Hyperbolic Browser** (Lamping et al., 1995) represents a tree within a circle

- It is based on a hyperbolic geometric transformation:

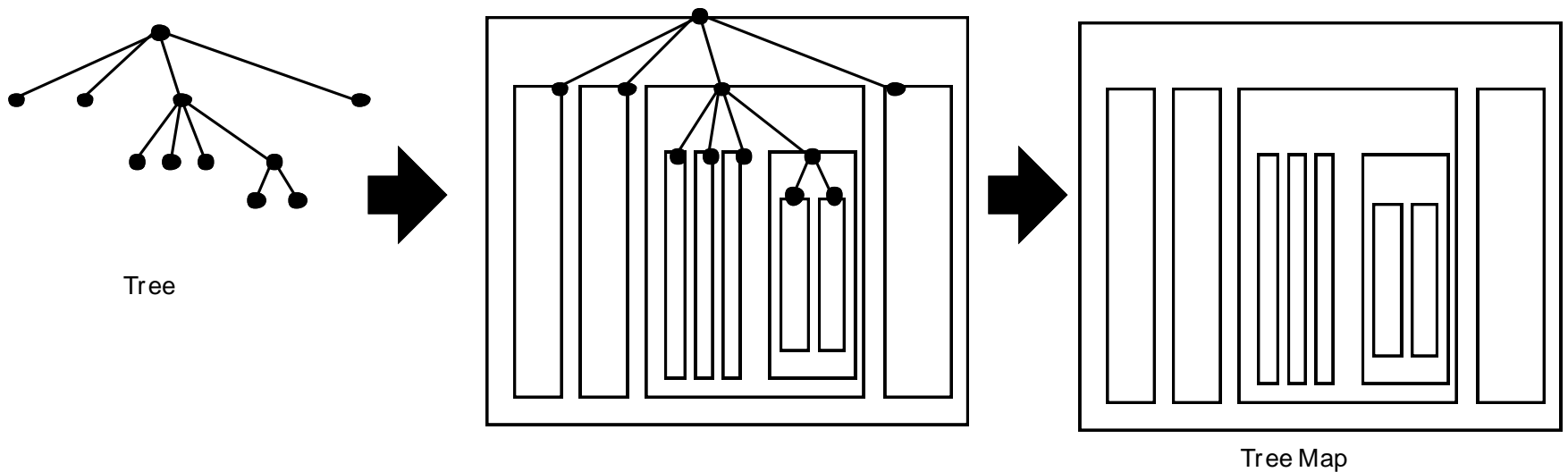
- the designated root node is at the center
- its children are distributed around it at a particular distance
- as the number of levels increase:
 - the distance between each node and its parent decreases
 - the size of the node also decreases
- drawing stops at one pixel resolution

- The principal advantage is its interactive nature: any node of interest can be moved to the center

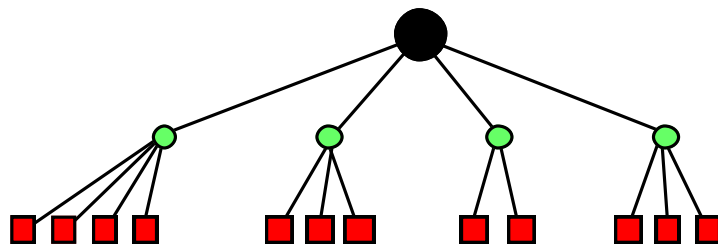


[Hyperbolic Tree Browser](#)
[-- 1995](#)

- The **Treemap** (Jonhson and Shneiderman, 1991) is another representation of a tree:
 - the root node is represented by a rectangle (usually as large as possible)
 - within this rectangle there are smaller rectangles (one for each child node)
 - this is repeated until all the nodes are represented

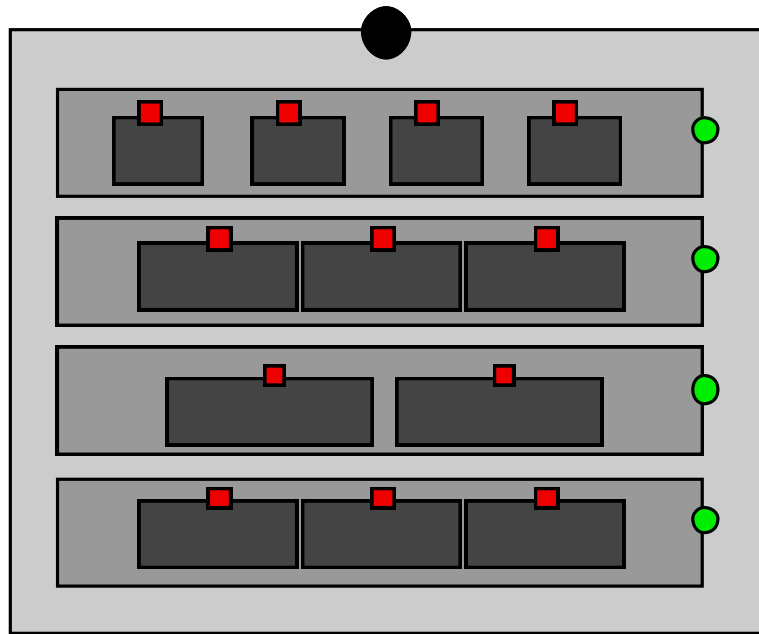


The construction of a Tree Map (Spence, 2007)



Tree

Tree Map

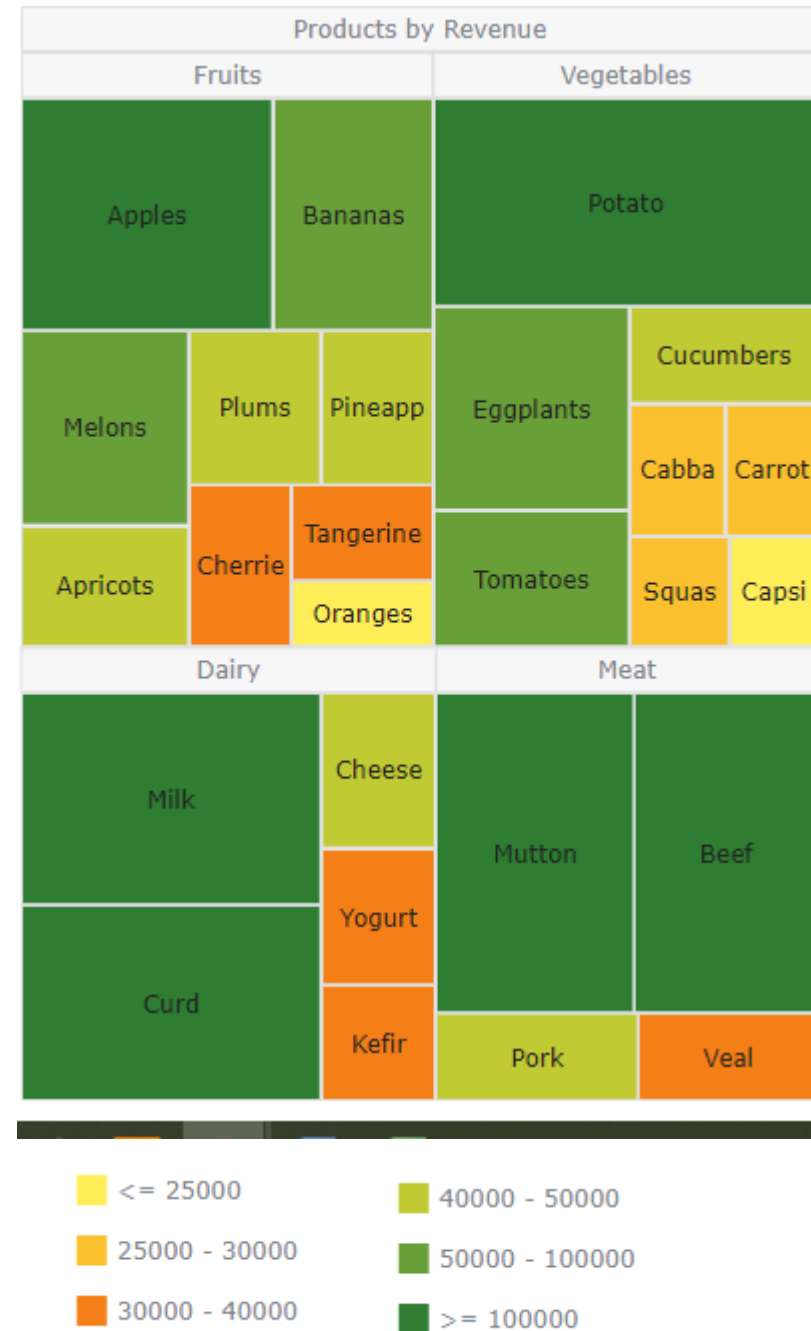


The 'slice-and-dice' construction of a Tree Map to obtain leaf nodes represented by rectangles more suited to the inclusion of text and images ([Spence, 2007](#))

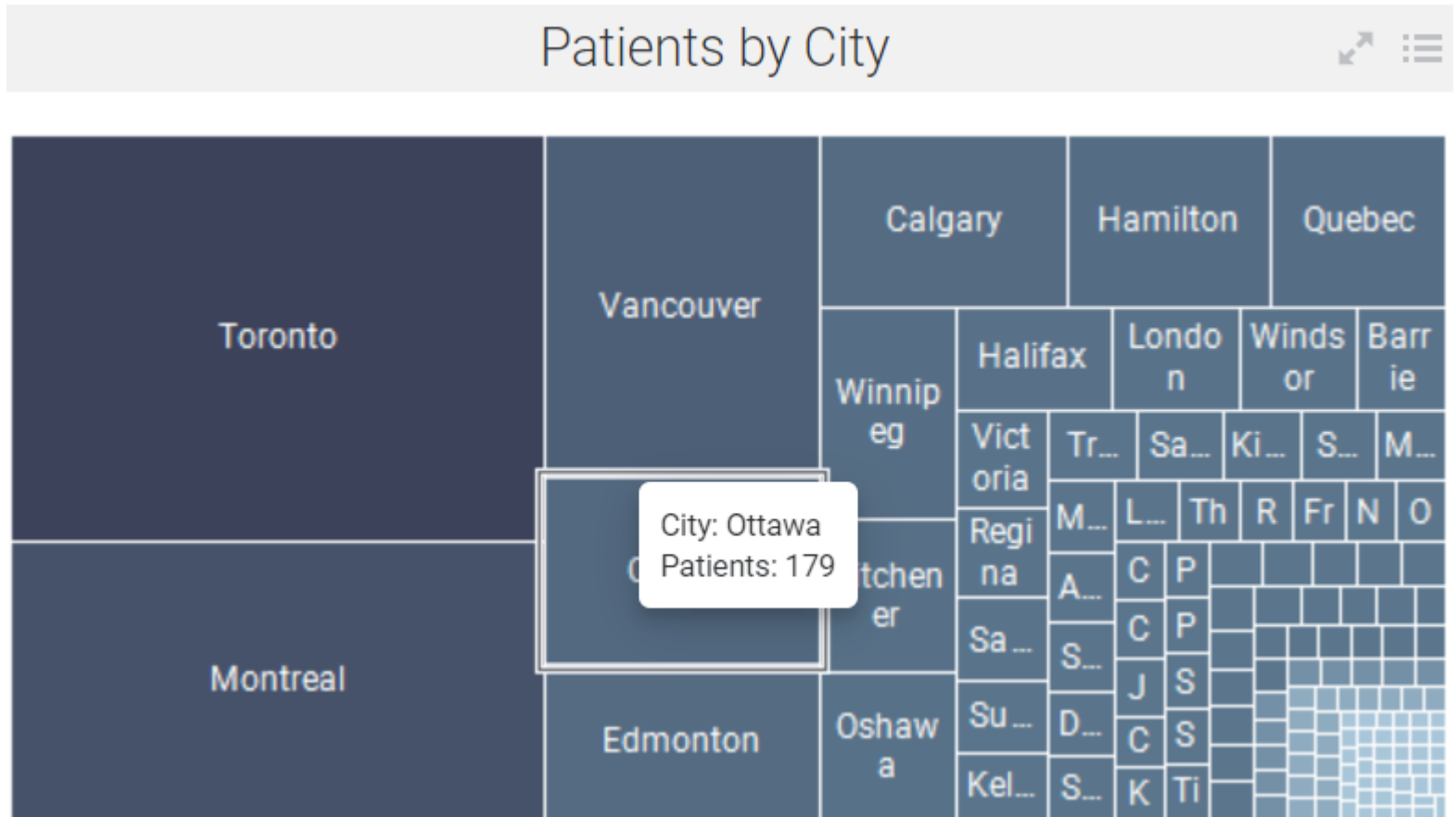
[Visualization Lecture - Treemap Construction](#)

Main advantages of Treemaps:

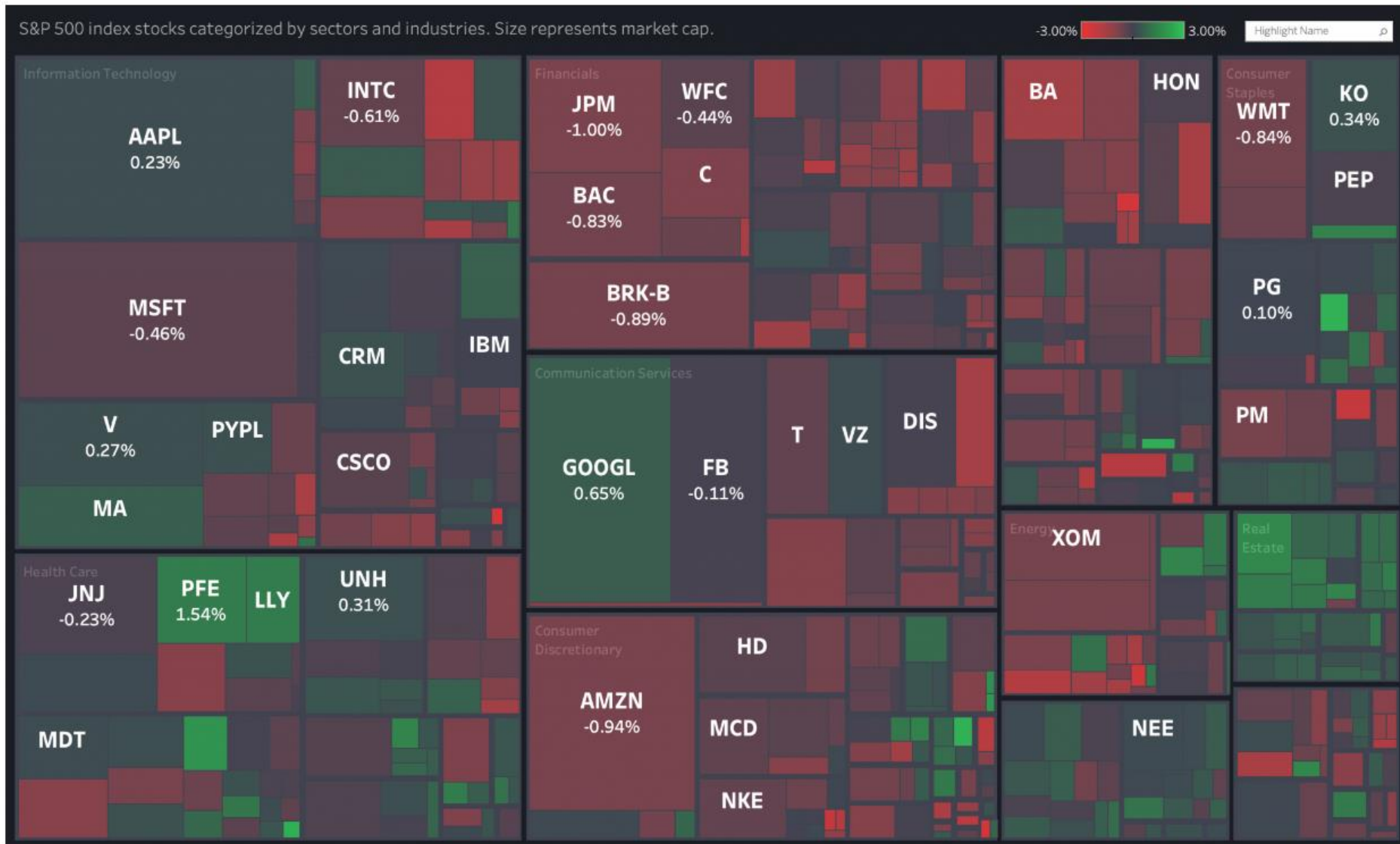
- Allow identifying the relationship between two elements in a hierarchy
- optimize the use of space
- accurately display multiple elements together
- show ratios of each part to the whole



- The treemap offers a lot of opportunities for
 - encoding by color and area
 - interaction by mouse-over and selection of further detail by mouse click

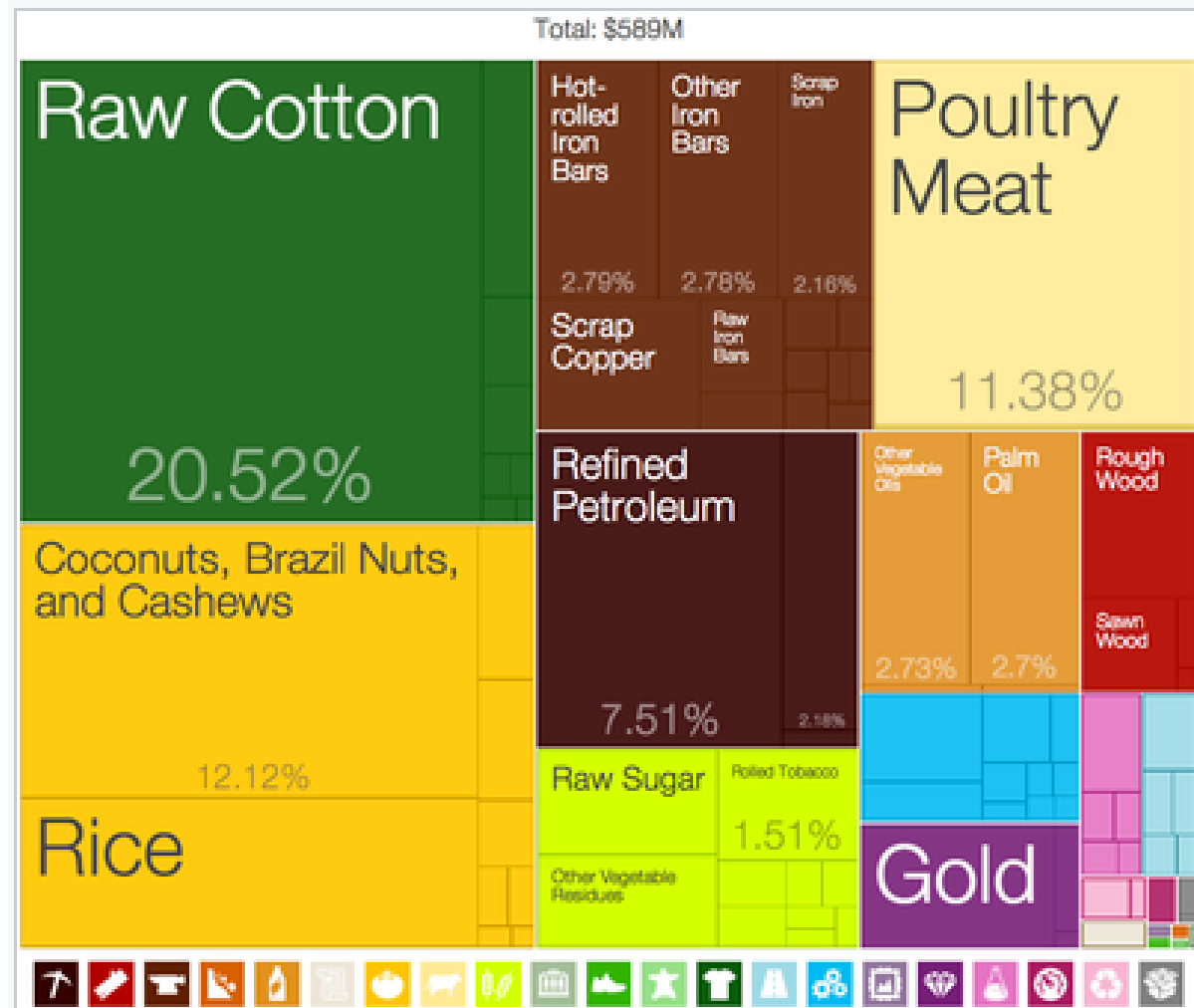


Example: Using a treemap to visualize stock markets



- A typical example in stock market analysis

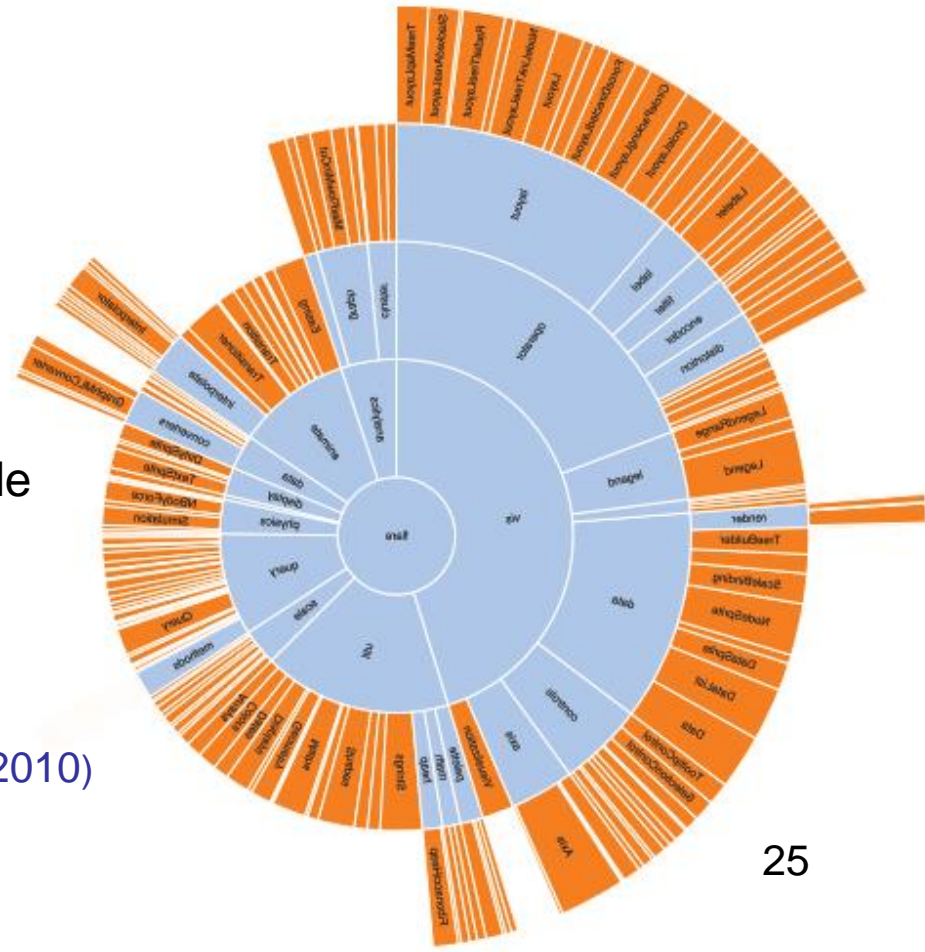




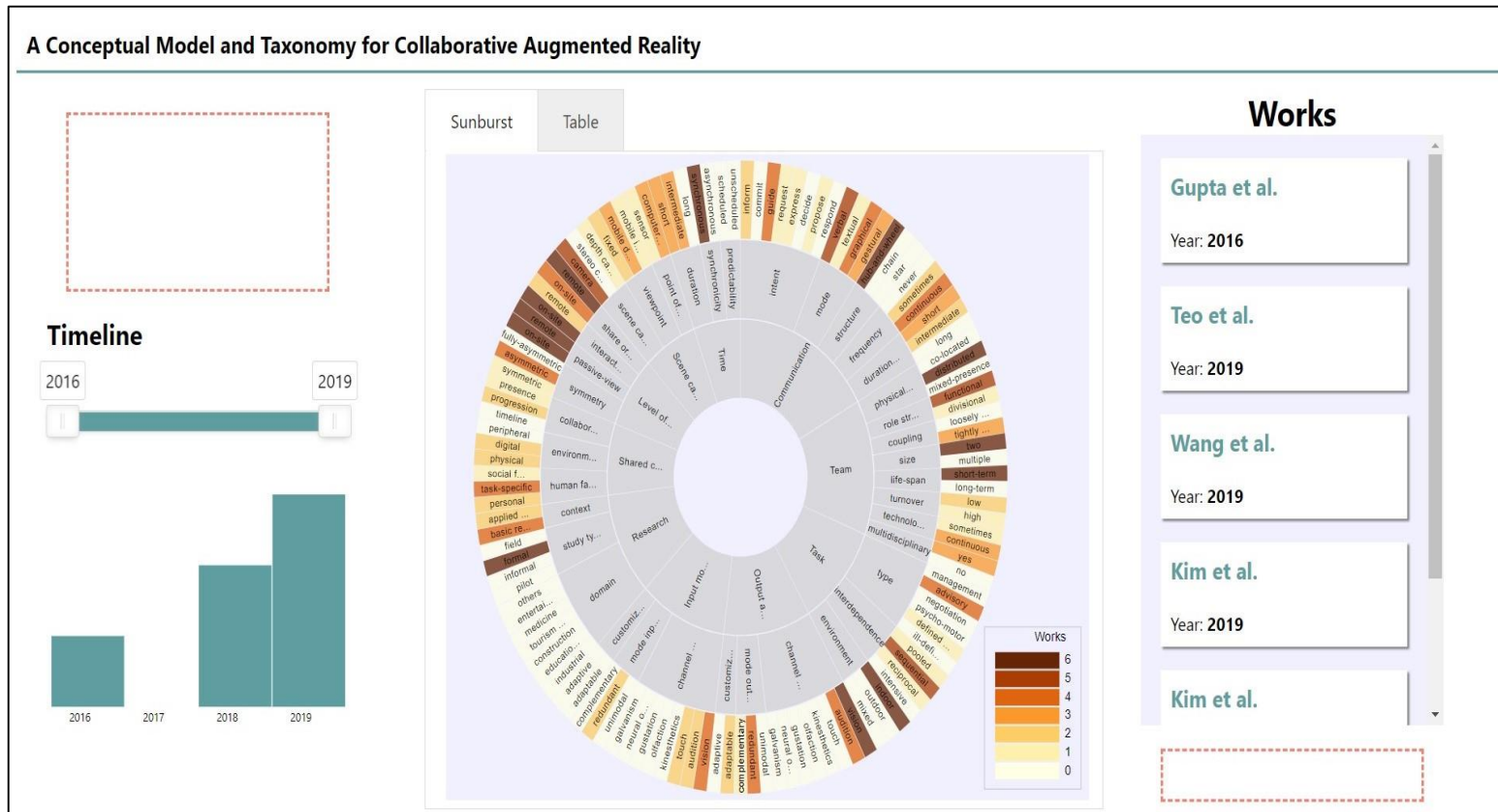
Treemap of Benin's exports by product category, 2009. The Product Exports Treemaps are one of the most recent applications of these kind of visualizations, developed by the Harvard-MIT Observatory of Economic Complexity

- The **Sunburst** is another enclosure diagram used to represent a tree
- Also known as Ring Chart, Multi-level Pie Chart, and Radial Treemap
- An inner circle surrounded is by rings of deeper hierarchy levels
- The angle of each segment is:
 - divided equally under its parent node or
 - proportional to a value
- All segments may be colored according to category or hierarchy level ([Heer et al., 2010](#))

[SunBurst Page](#)

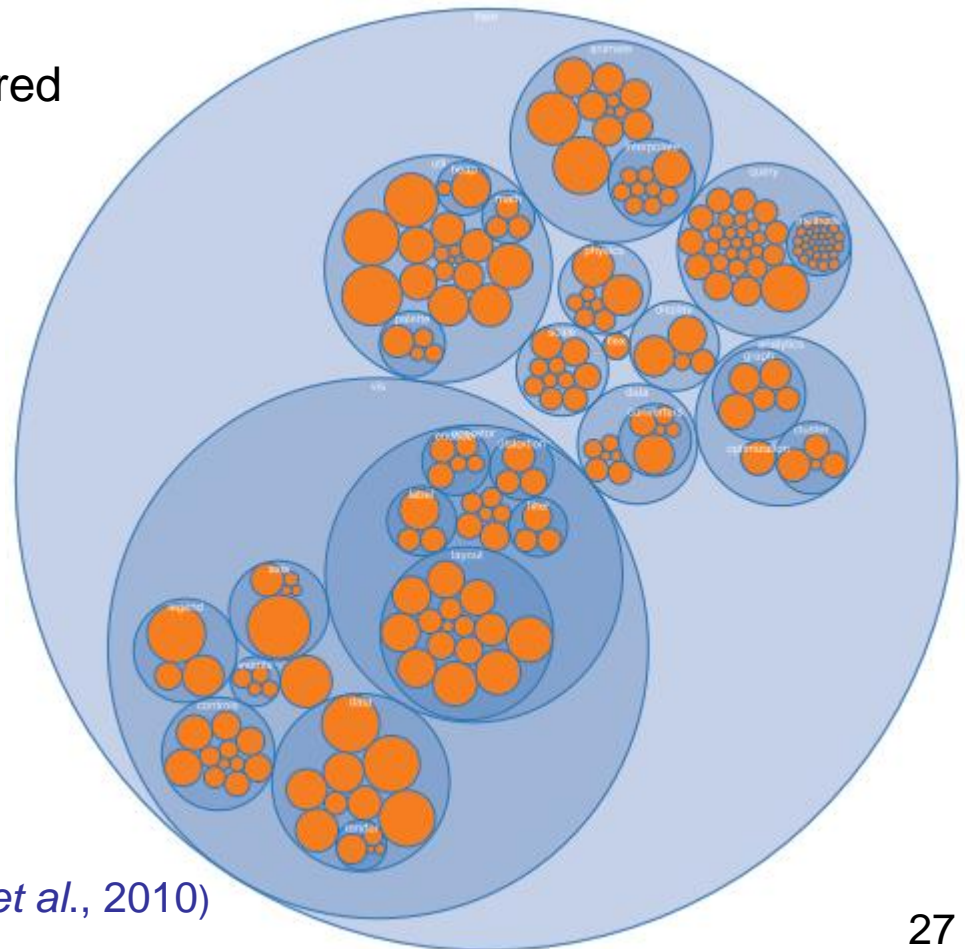


Example: Using a Sunburst to visualize a taxonomy of papers



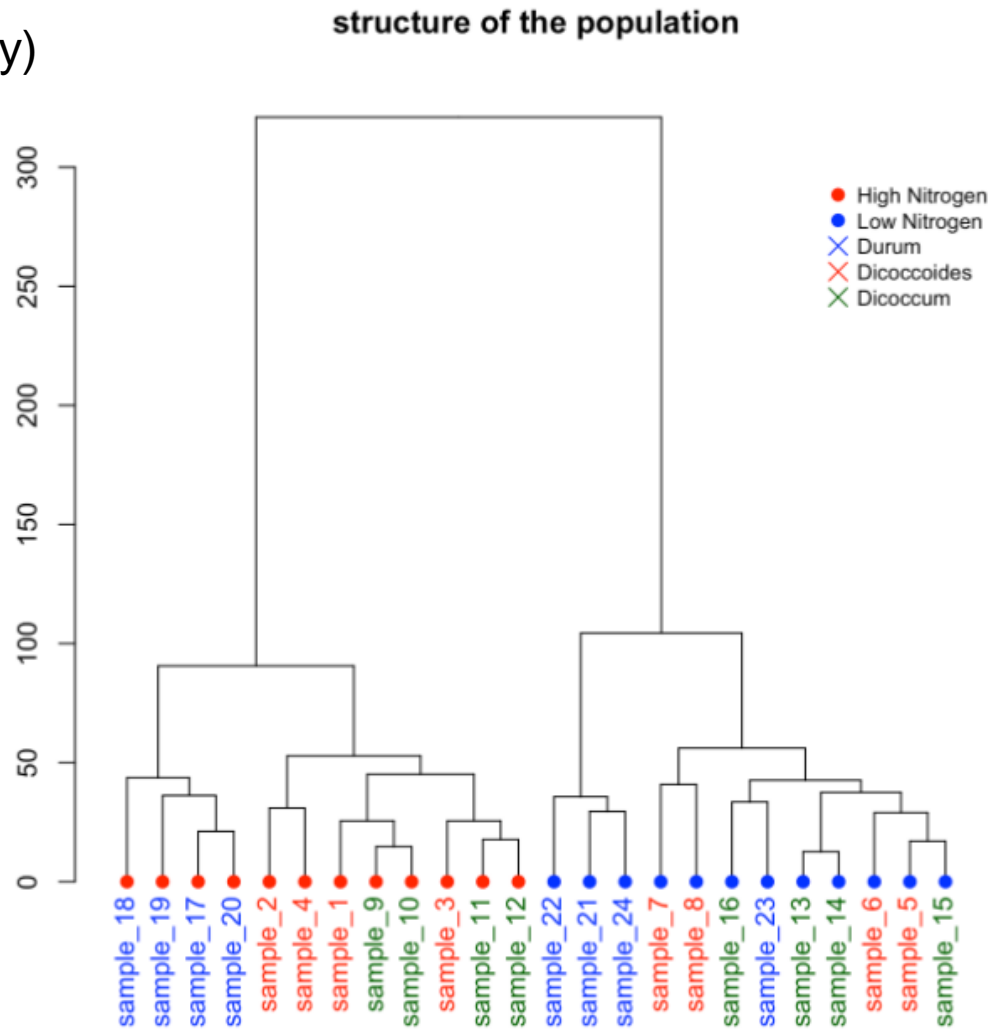
Survey Viewer

- The **nested circles** layout is a different sort of enclosure
- It does not use space as efficiently as a treemap, but it effectively reveals the hierarchy
- Node sizes can be rapidly compared using area judgments.



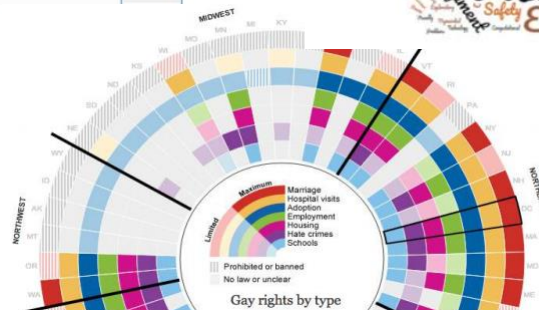
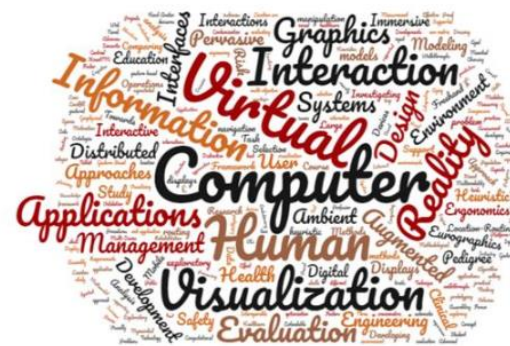
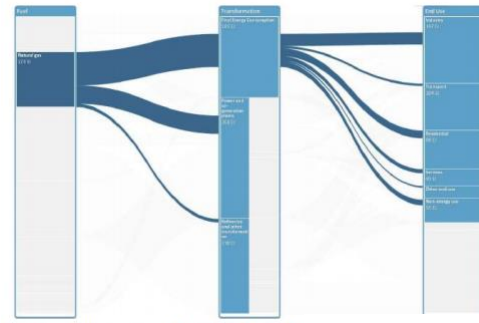
(Heer et al., 2010)

- The **dendrogram** is a branching diagram that represents the relationships of similarity among a group of entities
- It is used to visualize the result of clustering (group samples by similarity)



[Most basic dendrogram for clustering with R – the R Graph Gallery](#)

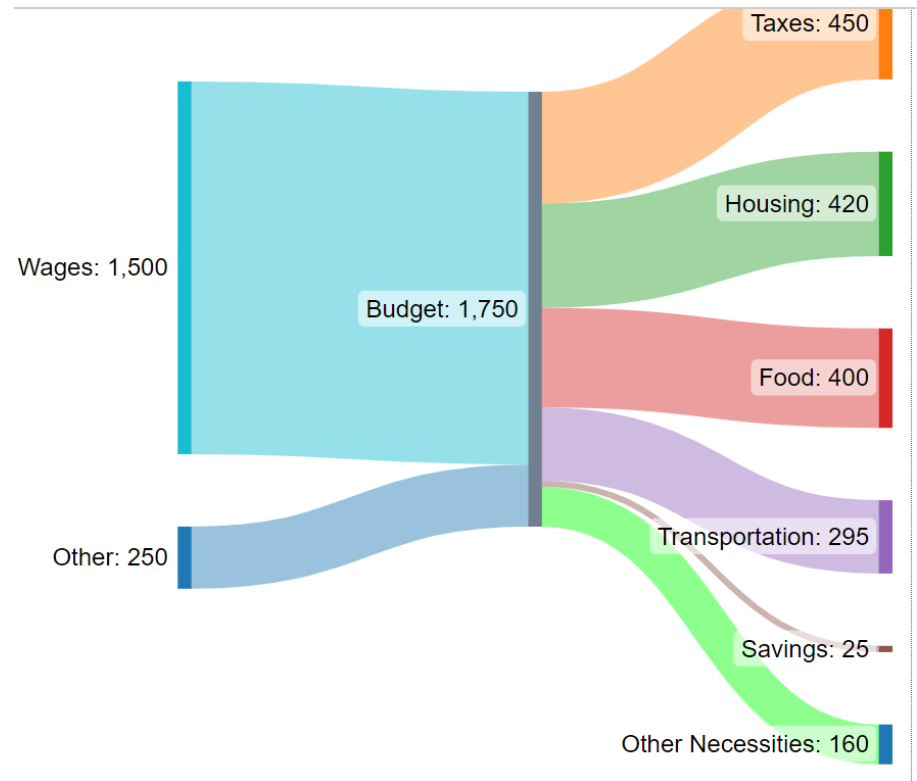
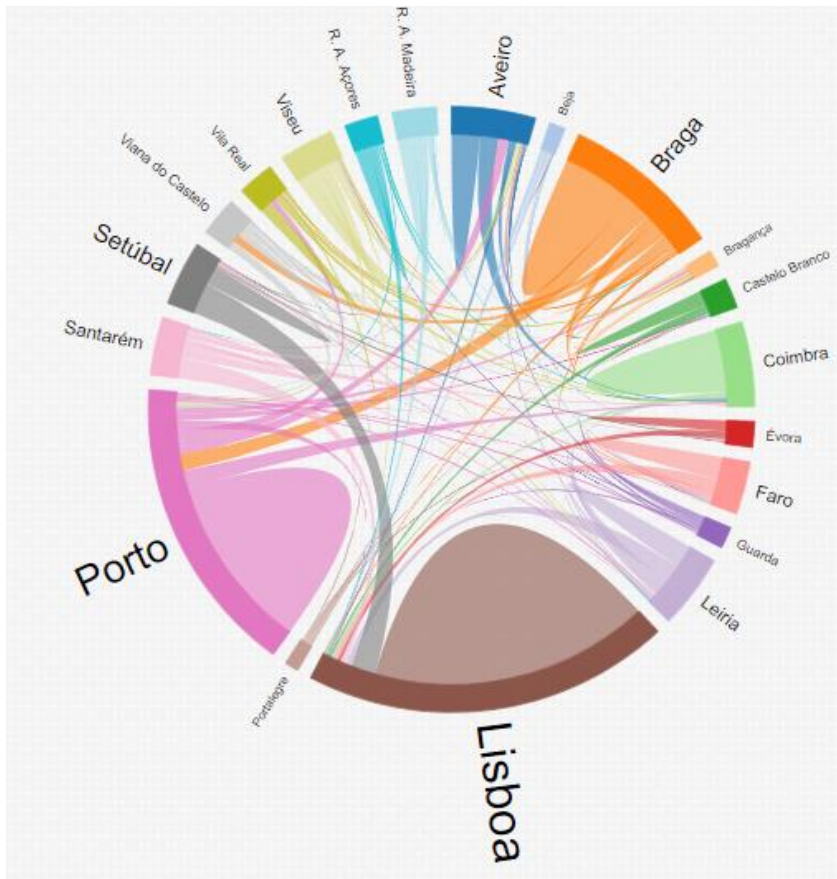
Representation III - other ...



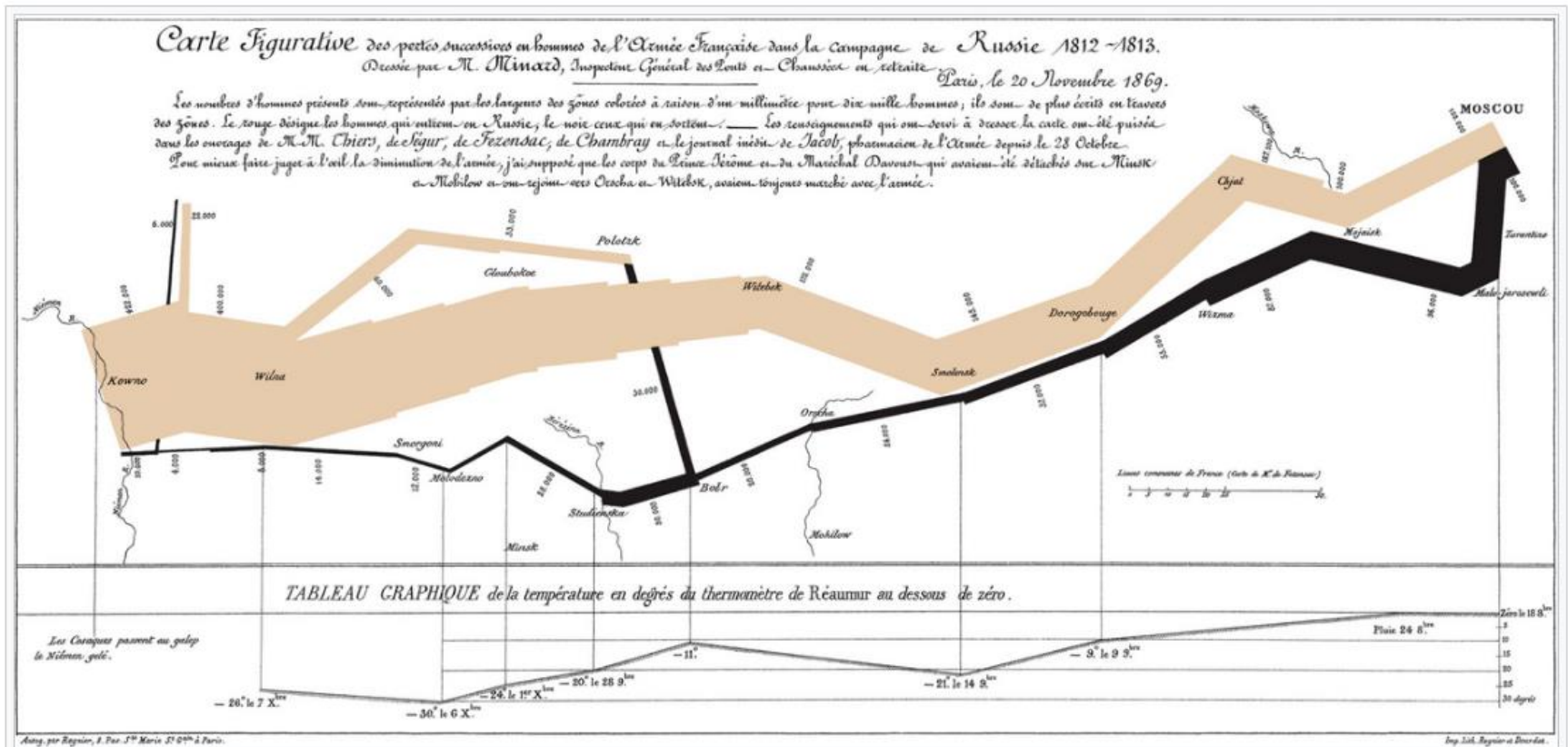
“ **many more ... visualization exist ...** Emerging domains such as bioinformatics and text visualization are driving researchers and designers to continually formulate new and creative representations ... the DNA underlying all visualizations remains the same: the principled mapping of data variables to visual features such as position, size, shape and color...”
(Heer *et al.*, 2010)

Sankey diagrams

- Useful to convey the idea of flow



A classical example:



Charles Minard's map of Napoleon's disastrous Russian campaign of 1812. The graphic is notable for its representation in two dimensions of six types of data: the number of Napoleon's troops; distance; temperature; the latitude and longitude; direction of travel; and location relative to specific dates

Word Cloud: simple representation of text

- Used to visualize free form text or tags
- After preprocessing the text the number of occurrences of each word is shown with font size or color



Wordl from R. Mazza, *Introduction to Information Visualization*, 2009 (chap.1):

“Data” was the most often used word

Creating Emordle: Animating Word Cloud for Emotion Expression | IEEE TVCG2024

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- [wikiviz.org](http://www.wikiviz.org)

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